RJ Reynolds
Tobacco Company

G.N. KURUC, JR.
Chain Accounts Manager

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Raritan Center
Edison, NJ 08837
908-225-4774
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January 5, 1993

cc: RI ✓ JD ✓ ~~KO~~ ~~RO~~ HV ✓

To: G. B. Brown
J. H. Casey
J. A. Miller
R. J. O'Rourke

Subject: Quick Chek Food Stores (0919-00-00)

Gentlemen:

Quick Chek's Region II Stores are ready to receive the **WINSTON Enhanced Reader Board** as part of our Enhanced Preferred Presence Program.

Attached is a list of stores in your respective divisions where signs should be placed. Listed below are details:

- **All of the stores have had electrical outlets placed where the sign should be located.**
- **All store managers have been made aware of sign locations.**
- **Signs are being ordered to division offices.**
- **Installation will include delivery of the sign, hanging of the sign, and instructing the store manager about programming, and safekeeping of the computer.**

All signs have been ordered today.

If you have any questions about this program, please call me.

Regards,

Nick

G. N. Kuruc, Jr.

GNK/fr

cc: M. A. Young

M-2

"We work for smokers."

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Source: https://www.industrydocuments.ucsf.edu/docs/lmhy0000

RJR Division	Store #	Location
		Enhanced Reader Board Locations
1228		26 Totowa
		60 Towaco
		57 Pompton Plains
		99 Rockaway
		8 Parsippany
		7 Parisppany
		58 Lake Hiawatha
		39 Passaic
1228		29 Scotch Plains
		135 Carteret
		132 Avenel
		102 Woodbridge
		82 Woodbridge
		25 Fords
		114 Edison
		97 Edison
		124 Edison
3 3	WASHINGTON	24 Morris Plains
		50 Madison
1230		95 Bayonne
		111 N. Bergen
		100 Hoboken
1232		116 Beechwood
		110 Lavallette
		113 Point Pleasant
		13 Bricktown
		133 Hazlet
		81 Middletown
		123 Highlands
		20 Bradley Beach
		120 Wall Township
		71 Trenton (Ewing)
		35 Somerset
		4 Highland Park
		104 Milltown
		119 Sayreville
		112 Parlin
		10 Eatontown
		103 Matawan
		121 Oakhurst
		86 W. Long Branch
		27 Long Branch

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